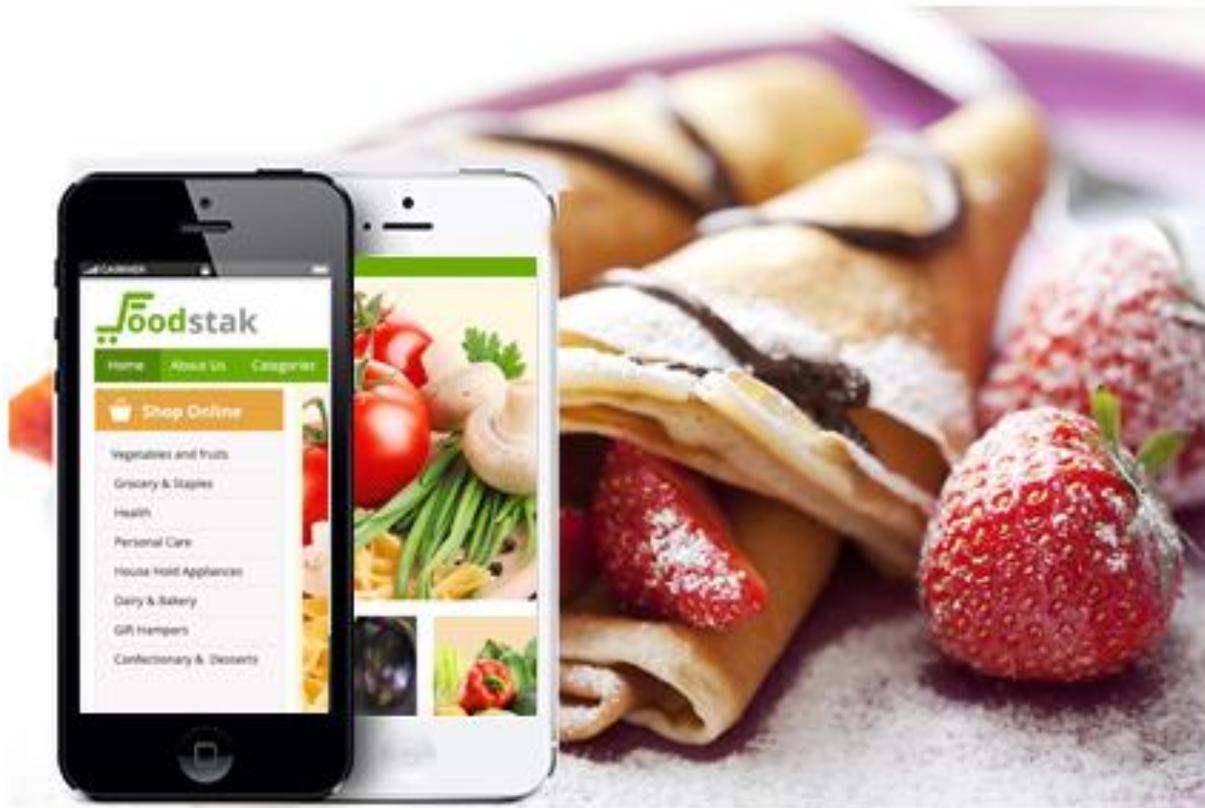


Introducing FoodStak-



Your Home for the 'Healthiest' e-shopping Drive!

FoodStak

Why Wonder and Waste when You can Click and Purchase?

Gone are the days when you would return from the farmer's market with the weekly load of veggies and fruits. We all have to accept the truth- health demands more 'instant' freshness, and life is nothing but a delight full of 'clickable' comfort. Switch to more reliable ways of grocery shopping- Welcome to FoodStak- **your home for the 'Healthiest' e-shopping Drive!**

Sort the veggies and fruits that you wish to have, get in touch with the 'hot' daily food deals, add the items in your cart and enjoy shopping! FoodStak binds the freshness of green veggies, seasonal fruits, bakery products, branded food, organic eatables, beverages and edible grocery under one fabulous app.

Food, Fresh and Fast- The FoodStak Promise!

- We guarantee freshness.
- We make shopping time-efficient.
- We promise 'clickaway' comfort through the easy step-by-step process.
- We provide a 'one-stop center' for all grocery-related needs.
- We plan the 'best-price' shopping delight for you.
- We plan the availability of fresh food products right at the convenience of our users.
- We have embraced a system that inherits love for quick service and deliveries.

Cherish the exciting variety of rich veggies and fruits with FoodStak- all you need to do is to download the application from the App Store, create a user account, add hot-selling items in your cart, and make one-time payment. Enjoy the flexibility and timeless experience of grocery e-shopping in the most exciting way!

*Stop wondering around when your smartphone knows what is healthy and fresh!
Step ahead and go e-shopping- stay healthy and fresh with FoodStak.*

Service Description

For the vast range of online shoppers and buyers, FoodStak introduces some prominent food retail stores to the e-commerce platform. FoodStak conceptualises the idea of making grocery shopping convenient, fast and quick to the online users, and at the same time, it provides the opportunity of exploring superior sales and increasing buyers to the retail food stores. FoodStak integrates the twin experience of the web version and mobile app for vendors and grocery stores.

Why Retail Grocery Stores Needs FoodStak?

The idea is simple! Retail Grocery Stores need FoodStak because it introduces their store to the impressive e-commerce platform. With FoodStak, a grocery store can switch to more smarter ways of reaching the online audience, and indirectly, can witness the growth in business through cross-platform presence. FoodStak makes a physical store virtual- it reduces the chaos in shopping, increases product distribution, enforces brand identity, deducts paperwork, boosts productivity and ultimately, systemizes the productivity of the business.

Why Online Customers Needs FoodStak?

Providing around the clock grocery stores to online customers, FoodStak is all about exploring more option and getting quick deliveries. As an e-commerce website and application, FoodStak offers a magnificent option of ‘virtual auction’ to its users. It means all your grocery needs are just a click away! So whether you are busy in a meeting and your family needs to have some fresh vegetables or while you want to enjoy Sunday with that warm couch of your, get FoodStak to order your food stuff in the most comfortable manner.

The Online Market Needs You- Discover WHY!

Market Analysis

Is your Grocery Store planning to go ONLINE?

In the midst of busy schedule, traffic jams and the ‘hush-hush’ life that a person lives, everybody craves for comfort and peace. Who want to spend the ‘delightful’ Sunday in the never-ending lines of grocery stores? The idea of modern day living is gracefully overfed with the concept of ‘clickaway’ comfort! Here the protagonist of our life is a ‘Smartphone’- that is not just used for the purpose of communication, but is an absolute marketplace in itself. No queues for the payment, No hush for the selection and No facing the traffic. Just Click and Buy- Long live the boom of ‘e-commerce’!

Overview of the Market:

According to Google Insights, in the year 2015, the number of mobile users will rise to 10 million. If the data presented by Retail Customer Experience is to believe, then 63% buyers and shoppers prefer retail ‘apps’ for shopping. For about 86% shoppers, having an online presence of a retail shop is imperative. Last but certainly not the least, according to IDC, the ultimate global reach of smartphones will rise to 2 Billion in 2015.

10 Million Mobile Users in 2015.

63% Buyers using Mobile Apps.

83% Buyers favor online presence of a Brand.

2 Billion smartphones across the globe.

40% of Worldwide Internet users purchase products and goods online- using desktop, mobile and tablets.

The Technology is going Digital- switch to some ‘clickable’ means of reaching your potential audience!

Challenges in the Market:

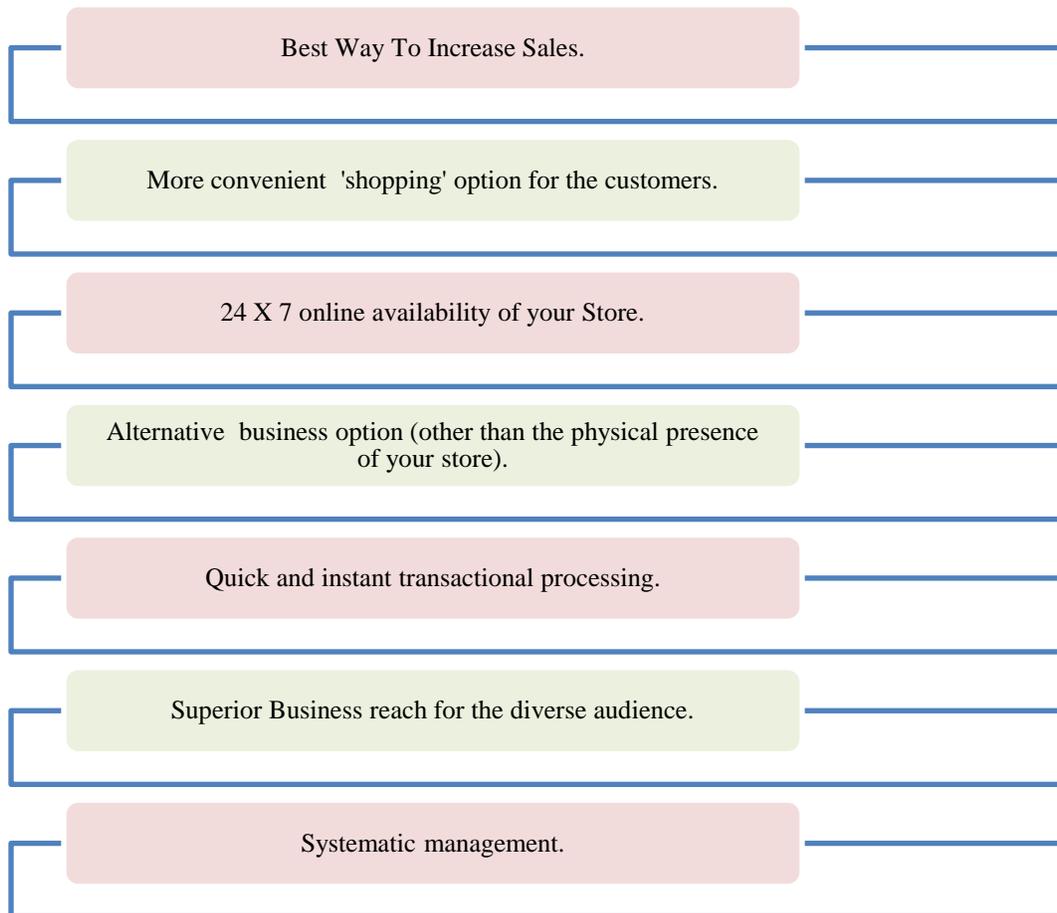
The worldwide growth of Internet has lead to the emerge of e-commerce- the most convenient way of buying and selling products through the web! With e-commerce, a store/vendor/brand declares the virtual presences of it service and products to the wider audience available online. Providing ease in monetary transactions and product delivery, e-commerce influences the life of a common man in the most insightful way. But at the same time, it also poses some stern challenges for the retail market.

Let's have a look at some of the Challenges:



The Need of Smart 'Virtual' Presences:

Well, there is no denying the fact, the online presences of your store will definitely pave the way for brighter business success! The need of smart virtual presence is urgent. With FoodStak, we understand that your business should acquire the benefit of e-commerce platforms. As you proceed further to integrate your current work processing with the futuristic benefits of e-commerce, we list reasons for why you should step forward for this change as soon as possible.

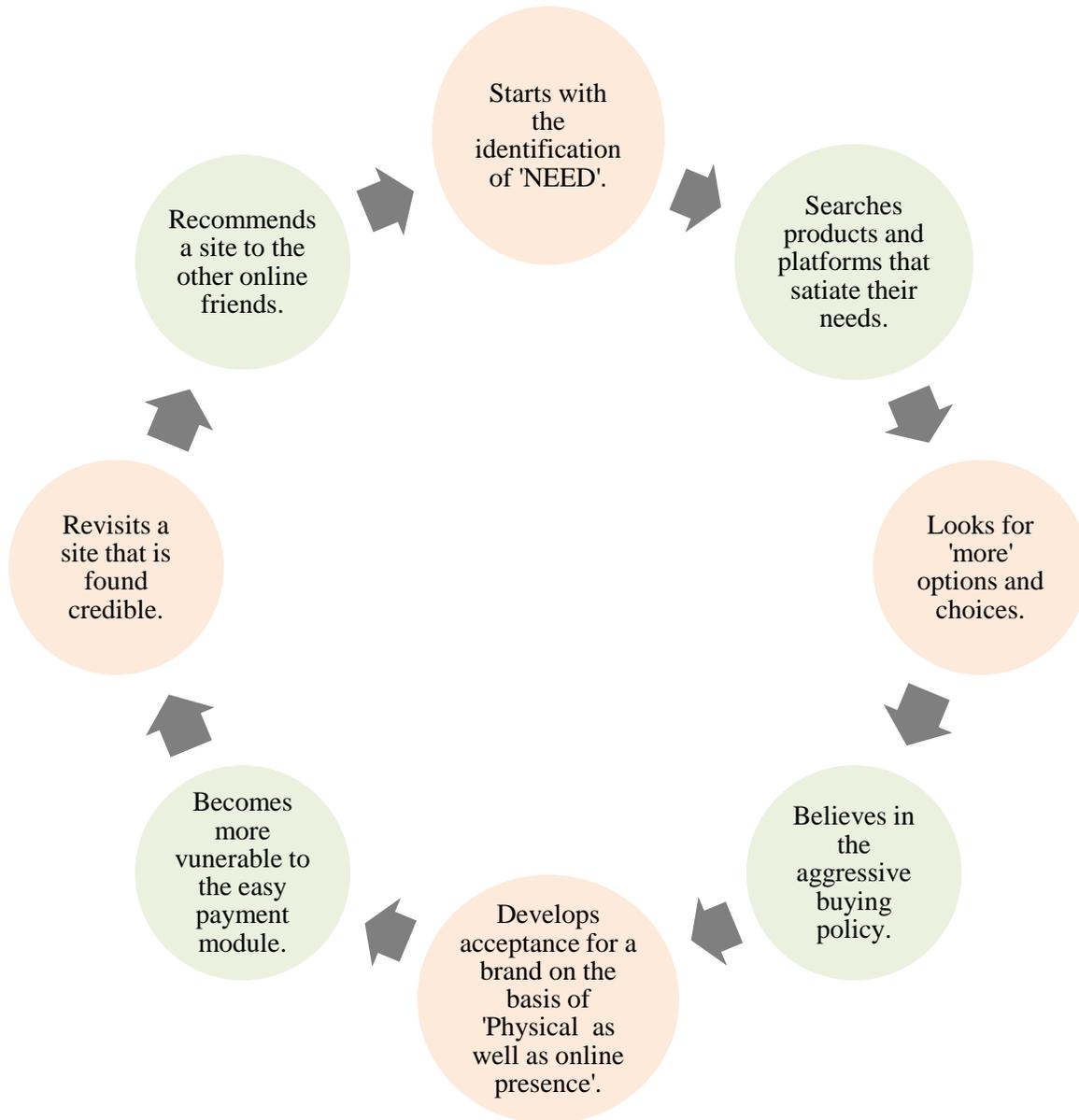


In the midst of technological advancement, smart technology, stiff competition and busy customers, you need to unravel solutions that help growth in your business. With FoodStak, we offer a convenient solution e-commerce platform to your store. Integrate your brand name with us and add the magnificent online users in your disposal.

Research and Analysis:

The Buying Behavior

Before choosing an e-commerce store, a user goes through a particular psychological development- check out the process!

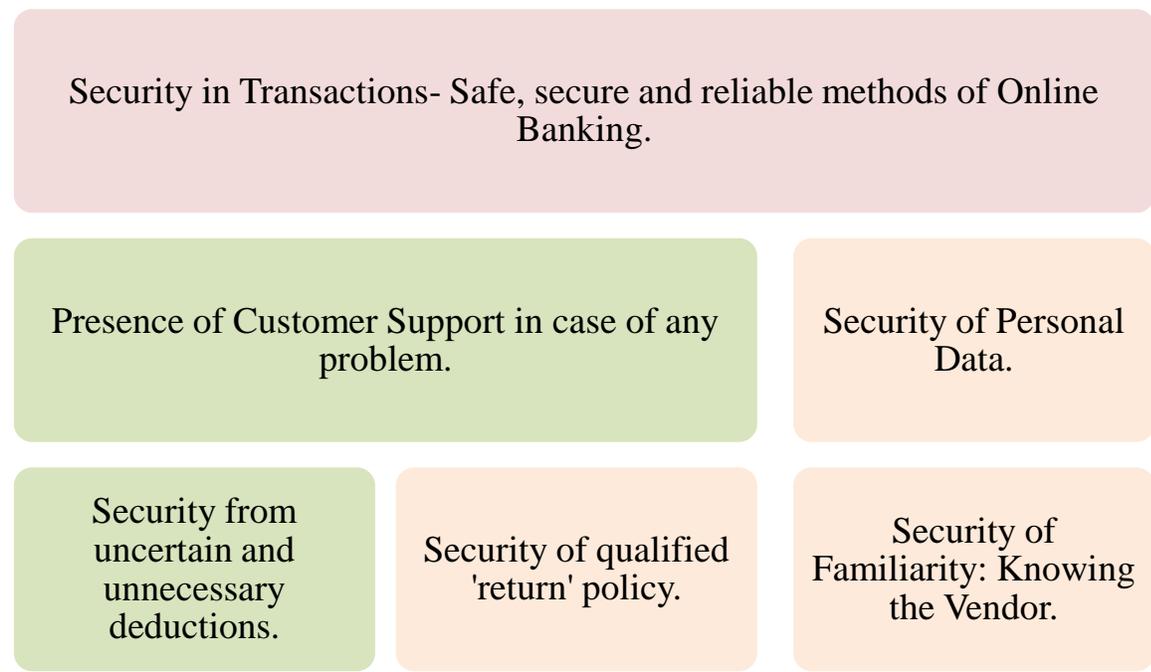


Once a user successfully completes the process, he/she develops a long-lasting bond of trust and understanding with the online brand. There begins the everlasting bond of togetherness!

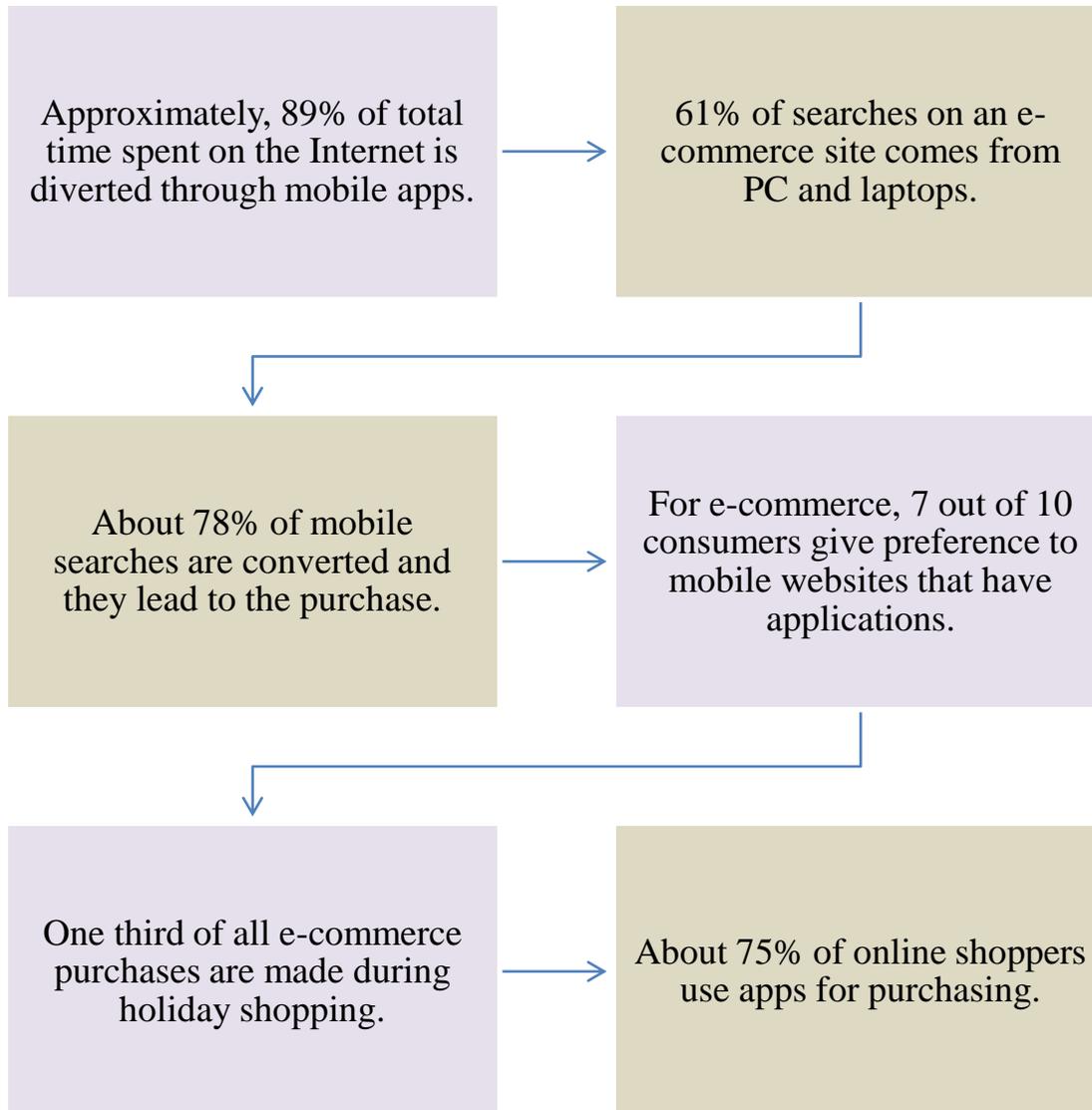
Consumer's prefer e-commerce only if it offers:



Psychological factors that support E-Commerce for 'Trust' Building!

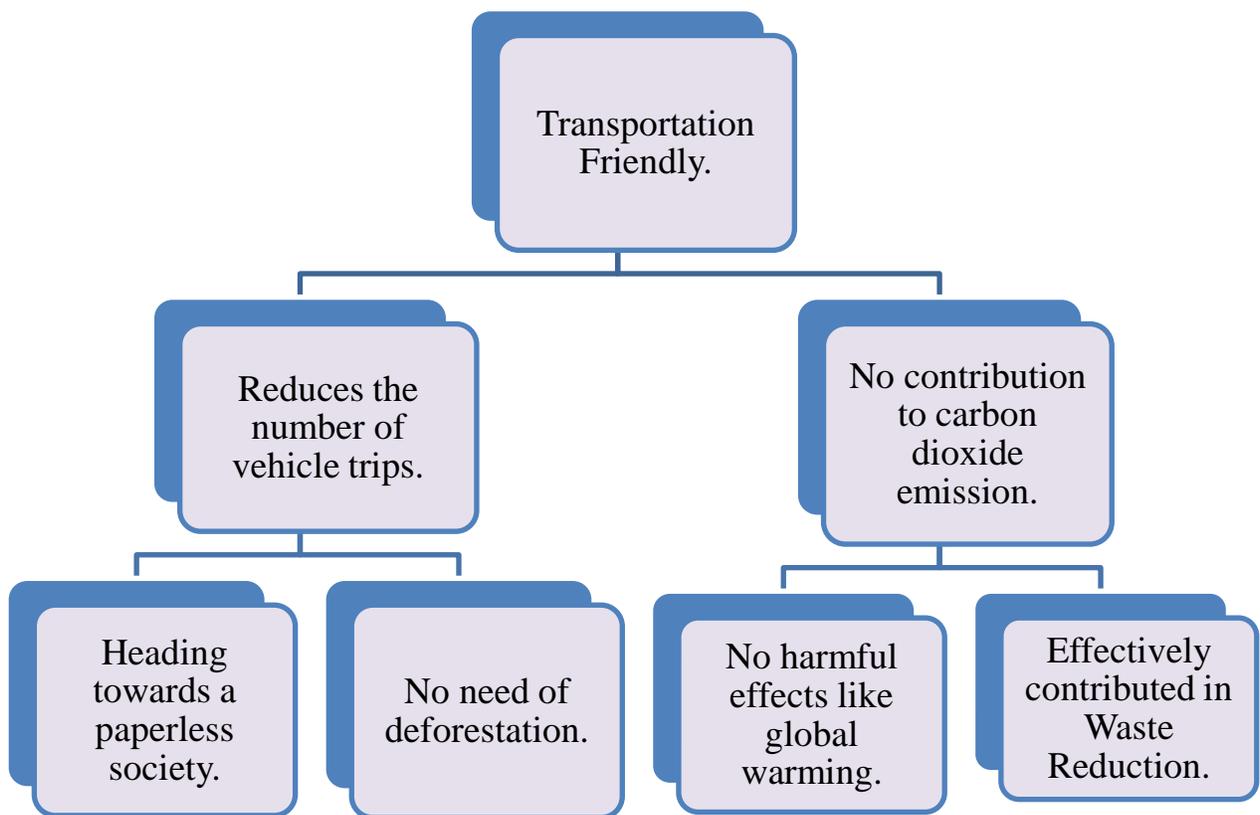


Mobile Usage Facts:



Nearly every study and report have suggested the need for a mobile friendly e-commerce site. Needless to say, having a mobile application is nothing less than icing on the cake.

Environmental Concern- Constructive Impacts of e-commerce on our Society.



FAQ's:

Question1 : Why do I need a mobile Application when my business is successful?

Answer: Because you need a cross-platform presence for your business! FoodStak will enable your online presence in the e-commerce platform where you can find new customers, and also, provide e-presence to the ongoing customers. We all know that the market is intense and competitive. In such a situation, being proactive with technology is a wise step. Grow fast with FoodStak!

Question2 : Is using a mobile application difficult or irksome- is it safe for my customers?

Answer: Absolutely not- in fact, it is the easiest way of purchasing and buying goods! The design and user interface of the app is designed according to the user and their comfort. About 64 million households use online methods for payments and transactions and thus, the doubt with user safety is null and void.

Question3 : Who will handle the backend processing?

Answer: It is our responsibility to manage the backend processing of your website and application. You just have to sit back and relax- FoodStak will take the pain of managing each and every development.

Question 4: Why choosing FoodStak is the best option?

Answer: FoodStak is what your customers need for their comfort! FoodStak is what you need for your online presence- for making your store virtual and 24X7 available. Since, the idea that we share is compatible with your needs, FoodStak is certainly the best option out there.

Company's Profile:

Indivar Software Solutions is a proactive IT company that provides innovative ideas for redefining the web experiences for our customers. From Web development services, Digital Marketing specialisation, Open Bravo expertise, Application and Software Development services to effective ERP solutions, Indivar has touched the length and breaths of technology in diverse ways.

As a Mohali (Punjab) based IT company established in 2009, Indivar Software Solutions has subsidiary branches successfully running in Bangalore (India), California (The United States) and London (United Kingdom). With time and tide, Indivar has indeed proven its mettle in the local as well as in the global market!

As an IT company, we believe in assisting our client-organizations with the refined technology available in the market. We make it possible with the assistance of our credible business models, database management, human resource management, customer relationship management, application integration, SEO services and enterprise resource planning adopted by us in our primary work frame.

With FoodStak, Indivar aims to extend the benefits of e-commerce to niche retail grocery stores.

No matter how small or large a business is, Indivar willingly provides innovative solutions and awesome results.

A happy you make a happy us...!

